

RYAN STEUER



IMPROVING OUTCOMES
FOR LEARNERS

HELPING EDUCATORS
LIVE THEIR WHY

ABOUT

Ryan Steuer launched the first Project Based Learning middle school in the country and is the founder of Magnify Learning, a PBL professional development organization that equips teachers, instructional coaches, and principals across the country to engage learners, tackle boredom, and transform classrooms. He has served thousands of educators through professional development training in Project Based Learning and Service Learning. Prior to founding Magnify Learning, Ryan was an engineer for a Fortune 50 company, an eighth-grade English teacher, and a missionary. He shares his education and leadership insights on YouTube and on the PBL Simplified Podcast.

- Founder of Magnify Learning, an organization devoted to Project Based Learning professional development
- Host of the [PBL Simplified Podcast](#), with over 100 episodes
- Author of *PBL Simplified: 6 Steps to Move Project Based Learning from Idea to Reality*

CONNECT

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INTERVIEW TOPICS

- ➔ **Project Based Learning**
- ➔ **I Can See the Future and I'm Not Scared - Creating Problem Solvers**
- ➔ **Science Technology Engineering and Math (STEM)**
- ➔ **Encouraging Stories in Education**
- ➔ **Leaders, Your Best Work is 10 Years Out. Let's Make Sure You Get There!**
- ➔ **How Do We Save Education?**

SAMPLE QUESTIONS

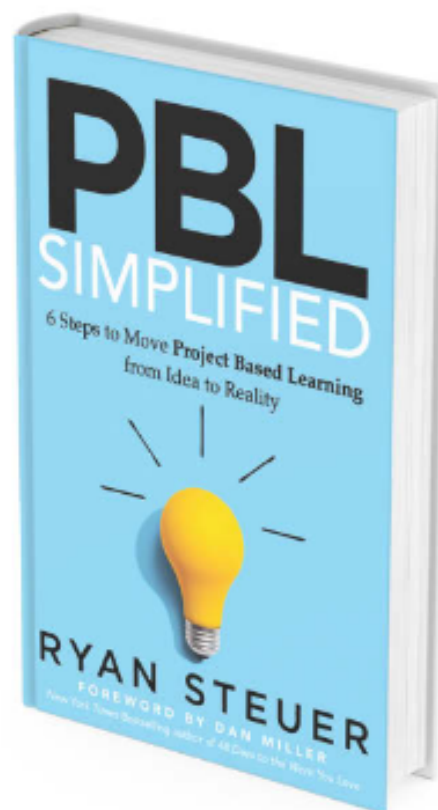
- 1** What is a great student story of how education changed their life?
- 2** Can you give us a teacher story where they are re-engaged with Project Based Learning?
- 3** Can you give us a story of a larger school district authentically working on Project Based Learning?
- 4** What is your greater purpose? I equip people to live their best life now with courage, confidence and compassion.
- 5** Where do most schools lose momentum with Project Based Learning?
- 6** What is your biggest fail with Project Based Learning?

PBL Simplified: 6 Steps to Move Project Based Learning from Idea to Reality



Project Based Learning (PBL) equips teachers, instructional coaches, and principals across the country to engage learners, tackle boredom, and transform classrooms. In this hands-on, how-to manual, the process and design for PBL has been researched, tested, and made ready for education professionals to implement in their classrooms today.

Ryan Steuer, host of the PBL Simplified podcast and founder of Magnify Learning, has paired the framework of Project Based Learning with stories of wins and fails, and practical steps to give every educator a place to start. Within *PBL Simplified*, teachers - whether new to PBL or veteran facilitators - will find real-life examples and resources to use right away to improve learner outcomes. By applying Ryan's leadership insights, instructional coaches and principals will be able to avoid common pitfalls of PBL implementation, while creating a Project Based Learning plan involving teachers, parents and community partners.



AUTHOR: Ryan Steuer
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Available at Barnes & Noble and wherever books are sold. Pre-order your copy [here](#).

For more information on ***PBL Simplified: 6 Steps to Move Project Based Learning from Idea to Reality***, visit our site [here](#).



Morgan James®
PUBLISHING

BOOK REVIEWS

PBL Simplified: 6 Steps to Move Project Based Learning from Idea to Reality

“Traditional mindsets are difficult to overcome, but if you can get a few successful moments to highlight, the shift can occur. PBL Simplified and the accompanying book study are both great tools that we are utilizing to onboard staff and change mindsets. I also use components for parents who may be struggling with a new learning environment.”

Shannon Treece
Principal, Florida

“The book goes through the six phases of problem solving and goes in length about doing Project Based Learning in your classroom. It doesn't matter your content or PBL experience, every teacher will find applicable information to better use PBL in their classroom. It is a quick read, an easy read, and a very informative read.”

Trish Burns
Teacher, Indiana

“Bringing PBL to our schools can be difficult because it likely looks different than how most of us were taught. People fear things they do not understand well, especially since they have a sense of how the traditional school system can be navigated. PBL works best when implemented well with clarity and purpose. I believe PBL Simplified provides a practical guide to restoring what education should look like and how we will prepare learners for a world that requires more than our traditional school systems prepare them for.”

Nathan Manley
Assistant Superintendent, Missouri

“Public education has more challenges than ever and great teaching is really hard. Project Based Learning can be the connection that synthesizes the many demands of educators into a practical instructional model. PBL Simplified is a how-to manual for teachers that allows them to see how they connect rigor and relevance while also creating incredible learning experiences for their students. I've become a passionate promoter of PBL and Ryan's leadership and support helped me to grow as a person and leader.”

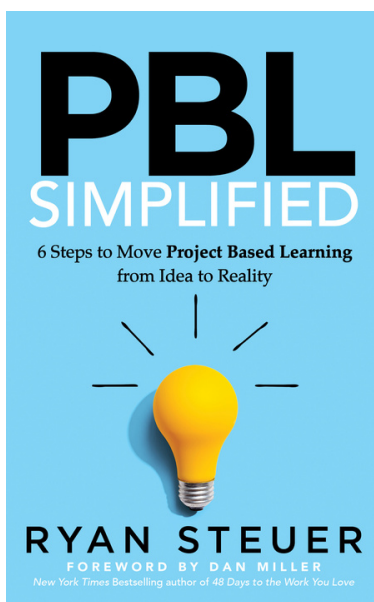
**Jeff Spencer, Director of Title I,
IV, & Secondary Schools, Indiana**

WHAT TO EXPECT



[Download photos of Ryan](#)

[Download cover photos](#)



Connect with Ryan to find out more and to book him as a guest for your podcast - press@magnifylearningin.org

Ryan has extensive experience as both a podcast guest and as host of the PBL Simplified Podcast, which now has over 100 episodes and over 30K downloads. In addition to the podcast, Ryan is a content creator and host of the PBL Simplified Video Series. He regularly speaks at workshops for schools and districts that are implementing Project Based Learning. In all of his endeavors, Ryan is passionate about equipping people to live their best life now with courage, confidence, and compassion.

[Ryan's Interview \(Part 1\) on the Just a Teacher podcast](#)

[Ryan's Interview on the Reimagine Education podcast](#)

The logo for 'PBL SIMPLIFIED' features the text 'PBL SIMPLIFIED' in orange and black, with a lightbulb icon. Below it, the tagline 'HELPING YOU SIMPLIFY THE PBL PROCESS' is written in orange. The author's name 'With Ryan Steuer' is in a smaller font.

Be sure to check out Ryan's weekly podcast and video series:

[PBL Simplified Podcast](#)

[PBL Simplified Video Series](#)

PRESS RELEASE

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****FOR IMMEDIATE RELEASE****

New Book Equips Educators with Practical PBL Knowledge for Student Success

PBL Simplified: 6 Steps to Move Project Based Learning from Idea to Reality, is the latest work from Ryan Steuer, hitting bookstores everywhere on January 17, 2023

Dallas, TX (December 15, 2022) - Morgan James Publishing's new book release, *PBL Simplified: 6 Steps to Move Project Based Learning from Idea to Reality* by Ryan Steuer, simplifies the Project Based Learning process and guides educators on the journey to adapt current instructional practices to a successful PBL framework.

PBL Simplified is written for all educators, whether new to PBL or seasoned practitioners. In this practical and inspiring how-to manual, the process for PBL is made ready for education professionals to implement in their classrooms today. Within the pages of *PBL Simplified*, teachers and school leaders will find real-life examples and resources to quickly improve student outcomes.

By applying the leadership insights within the book, instructional coaches and principals will be able to avoid the common pitfalls of PBL implementation, while creating a comprehensive Project Based Learning plan involving teachers, parents and community partners.

"PBL Simplified is a how-to manual for teachers that allows them to see how they connect rigor and relevance while also creating incredible learning experiences for their students." — Jeff Spencer | Director of Title I, IV, & Secondary Schools, Indiana

"It doesn't matter your content or PBL experience, every teacher will find applicable information to better use PBL in their classroom." — Trish Burns | Teacher, Indiana

More About This Title:

PBL Simplified: 6 Steps to Move Project Based Learning from Idea to Reality by Ryan Steuer will be released by Morgan James Publishing on January 17, 2023. *PBL Simplified* - ISBN 9781631959394 - has 174 pages and will be sold as a trade paperback for \$17.95.

About the Author:

Ryan Steuer launched the first Project Based Learning middle school in the US and is the founder of Magnify Learning, a PBL professional development organization that equips teachers, instructional coaches, and principals across the country to engage learners, tackle boredom, and transform classrooms. Prior to founding Magnify Learning, Ryan was an engineer for a Fortune 50 company, an eighth-grade English teacher, and a missionary. Ryan's passion is to sustainably expand the footprint of Project Based Learning because all students deserve to be part of an inspiring story. He shares education and leadership insights on YouTube and on the *PBL Simplified* podcast.

About Magnify Learning:

Magnify Learning is a teacher-led organization dedicated to expanding the use of high quality Project Based Learning (PBL) in classrooms across the country. Magnify Learning provides Project Based Learning workshops where educators learn to create authentic learning experiences for students through PBL. These authentic learning experiences help students master content, acquire employability skills, and discover they have value and purpose inside and outside the classroom. (www.magnifylearningin.org)

About Morgan James Publishing:

Morgan James publishes trade quality titles designed to educate, inspire, or entertain readers with current, consistent, relevant topics that are available everywhere books are sold. (www.MorganJamesPublishing.com)